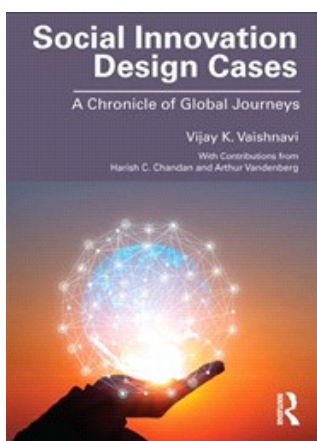


## Social Innovation Design Cases A Chronicle of Global Journeys

Vijay K. Vaishnavi



Social innovation is an innovation whose main aim is to benefit society. There is a worldwide need for and interest in conducting innovations and social innovations. **Social Innovation Design Cases: A Chronicle of Global Journeys** provides an in-depth description of the design journeys of twenty social innovation cases from twelve countries around the globe on five continents. The design cases span areas ranging from promoting rural economic development to addressing climate change. The book describes in depth, citing relevant references, the design journeys of the twenty social innovations and corresponding social enterprises, following an innovation design process model.

Additionally, it describes the knowledge models and metamodels contributed by these cases. Each design case presents the overall business model of the social innovation and the corresponding social enterprise.

The book is for social entrepreneurs, innovators and aspiring innovators, especially those actively planning and designing social innovations in for-profit, government and not-for-profit organizations. In addition to managers, executives and mid-level staff, the book is for students and trainees who would like to understand different kinds of social innovations as well as their design and implementation. Providing details on the design and implementation of a variety of successful social innovations, the cases presented can serve as templates for future social innovations. The book can empower social entrepreneurs and innovators to develop and implement ideas for the betterment of society at large.

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